

Committee of twenty on street and outdoor cleanliness.

PRIZE CONTEST

FOR THE DESIGN

OF A LITTER BASKET

FOR NEW YORK CITY



First Prize - - \$500

Second Prize - - \$ 250

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AS a means of affording the public an opportunity to cooperate with the city in keeping the streets clean, the Committee of Twenty on Street and Outdoor Cleanliness, appointed by the New York Academy of Medicine, offers two prizes, one of \$500 and a second of \$250, for the best and second best design for a litter basket.

The terms and conditions which will cover the contest are stated in this pamphlet.

The object of the Committee of Twenty on Street and Outdoor Cleanliness in offering prizes for the best designs for litter baskets is to get the best possible design, so as to present it to the City of New York with the recommendation that litter baskets be manufactured in large number for use in this city.

What to Do With Papers

Keeping the city clean is a cooperative undertaking in which the citizens have definite duties to attend to. These duties are not arduous. In fact, they are as easy to perform as not, once their object is understood and one gets in the way of doing them.

For one thing, one should not be careless about allowing papers and other refuse to get upon the pavements, for litter gives the streets a dirty appearance and must be removed by somebody. The smaller and more numerous the pieces, the more difficult and costly it is to remove them.

Newspapers should be folded up and left inside the houses, in order that the refuse collecting men can get them when they call.

Little bits of paper, such as those in which cigarettes, chewing gum and candies are wrapped, should be put into one's pocket or into a refuse can or litter basket.

Litter baskets are an essential part of a city's cleansing equipment. They should be owned by the city and taken care of by it.

To be as helpful as possible in keeping the streets clean, there should be a sufficient number of litter baskets and they should be so well placed that a person does not have to go far out of his way to use one. Nobody should ever find one full. They must be well serviced.

Specifications for Litter Baskets

A litter basket should be substantial, neat and attractive in appearance. If they are cheap looking they defeat their own ends, for they give the impression that only a half hearted effort is being made to keep the city clean.

The litter baskets should be firmly locked in place yet capable of being quickly unlocked and emptied by tipping, opening the bottom, or otherwise, by those whose duty it is to attend to them. They should be capable of being easily removed by the city for repair, cleaning or painting, and reasonably secure against mischief makers. They may or may not be covered.

The material of which the litter baskets are made may be iron or other metal. They are not to be made of wood.

The term "basket" is used to mean a receptacle which more or less resembles a basket, but does not imply that the material of which it is composed is woven. It may be stamped out of steel or soldered or clamped together. It should not be expensive to make in quantity.

The shape may be cylindrical or box-like. In fact, there is no restriction as to form, but an eccentric shape or one difficult to make in quantity will not suffice.

The litter basket should be designed for attachment to a wall or lamp-post, or on a pole or other suitable support. It should not be set upon the ground.

The capacity of the litter basket must not be less than one cubic foot nor more than two cubic feet. The desirable size for most situations is about one and one-half cubic feet.

If possible an appropriate slogan should be painted or stamped upon the litter basket so as to be read at a distance of at least ten feet.

The colors with which the litter basket is painted should be carefully chosen so that the impression created is an agreeable one. It must not be too inconspicuous.

Rules of the Contest

The contest opens March 1st, 1930, and will close at noon, May 1st, 1930.

All designs must be submitted anonymously. Each is to bear some distinctive mark by which it can later be identified, and a letter giving the distinctive mark and containing the name and address of the designer must be sent in at the time the design is submitted.

A person may submit any number of designs.

All designs which are submitted for a prize must be drawn to scale, colored, and sufficiently definite as to construction to supply whatever guidance is needed by mechanics in producing the litter basket.

Designs must be not less than ten nor more than twenty inches in height.

Every design must be made or mounted upon heavy cardboard.

No design which is copyrighted or patented or for which a copyright or patent has been or will be applied for will be considered in awarding the prizes. An agreement to this effect must be signed before the award is made.

The designs which receive the first and second prizes will thereby become the property of the Committee of Twenty on Street and Outdoor Cleanliness and will be used in such ways and for such purposes as the Committee may determine without further compensation to the designer.

The designs will be judged by a committee composed of eminent citizens appointed by the Committee of Twenty on Street and Outdoor Cleanliness.

All applications and inquiries for further information should be addressed to the Committee of Twenty on Street and Outdoor Cleanliness, 2 East 103rd Street, New York City.

**THE COMMITTEE OF TWENTY ON STREET AND
OUTDOOR CLEANLINESS**

2 EAST 103RD STREET
(NEW YORK ACADEMY OF MEDICINE)
NEW YORK CITY

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